

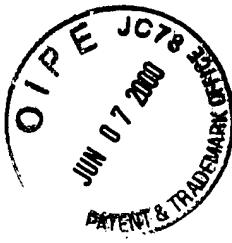
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of

Anderson et al.

Serial No.: 09/009,083

Filed: January 20, 1998



Group Art Unit: 2781

Examiner: Backer, F.

For: QUALIFIED AND TARGETED LEAD SELECTION AND DELIVERY SYSTEM

Honorable Assistant Commissioner of Patents  
Washington, D.C. 20231

#5/A  
LJL  
6-10-00  
entered  
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AMENDMENT UNDER 37 C.F.R. §1.111

Sir:

In response to the Office Action dated March 7, 2000, please amend the above-identified application as follows:

IN THE CLAIMS:

1 1. (Amended) A system comprising:  
2 [1)] a central processing unit (CPU);  
3 [2)] at least one input user interface module connected to the CPU, at least one said  
4 [of which interface] module [comprises: I)] comprising means for inputting lead management  
5 data for operation upon by the CPU[;], and [II)] means for inputting lead selection parameters  
6 for operation upon by the CPU;  
7 [3)] a set of functional modules to be executed by the CPU, wherein[: I)] a first  
8 functional module comprises a system security capability[; II)], a second functional module  
9 comprises a lead management capability[;], and [III)] a third functional module comprises a  
10 lead selection capability;  
11 [4) a] CPU means responsive to an input user [requests] request comprising at least  
12 one of lead management data and lead selection parameters, the CPU means responding to  
13 said request by executing at least of one of the first, second, and third functional modules for  
14 generating information comprising at least one of[:I)] a set of candidate leads[;] and [II)]